



Dear Store Manager,

As a dedicated customer, I'd love to request that you begin to carry Icelandic Glacial™ – the super-premium natural spring water from Iceland, as I'd prefer to purchase from your store rather than through one of your competitors.

Here are some of the reasons I prefer Icelandic Glacial to other bottled water brands:

### Exceptional Purity

- Icelandic Glacial is sourced from the legendary Ölfus Spring in Iceland, one of the world's most pristine ecosystems.
- It possesses a naturally low mineral content (TDS of 62ppm) that does not crowd the palate with heavy metals, minerals or silica.
- A water so pure, nothing is added; nothing taken away.

### Naturally Alkaline

- Filtered slowly for 5,000 years through layers of lava rock, Icelandic Glacial is **exceptionally pure and naturally alkaline water with a pH of 8.4.**

### CarbonNeutral™

- Icelandic Glacial is the world's first certified CarbonNeutral bottled water for both product and operation.
- It is sourced from a certifiably sustainable spring.
- All packaging is 100% recyclable and BPA free.



Please contact Better Choice Beverage Co. to order Icelandic Glacial for our store today  
Either by email - [info@betterchoicebeverageco.com.au](mailto:info@betterchoicebeverageco.com.au) or call – **02 9734 8753**

Thank you for considering my request.

Name: \_\_\_\_\_ Phone #: \_\_\_\_\_



**Bottled Water  
World Awards**  
- Best  
Sustainability  
Initiative

**BevNet**  
- Best Water  
Award

**Superior  
Taste Award**  
- International  
Taste and Quality  
Institute

**Progressive  
Grocer  
Editor's Pick**  
- Best New  
Product

**Global Bottled  
Water Awards**  
- Best in PET

**Bottled Water  
World Design  
Awards**  
- Best Overall  
Concept  
and Best Label